Greetings and welcome to the inaugural issue of the Brazilian Edition of Global Media Journal: The Global Network of Communication Scholars with 15 confirmed and established editions throughout the world.

I appreciate the foresight of Federal University of Espirito Santo administrators, for authorizing and supporting this significant global initiative, and congratulate Professor Edgard Rebouças, Editor of Global Media Journal - Brazilian Edition, for his commitment and cooperation. I also commend Professor Rebouças colleagues in the Department of Social Communication for their interest and support of this exciting and rapidly expanding global academic project.

Your collective vision in realizing the outstanding potential of digital technologies particularly the Internet is displayed by your enthusiasm in joining this innovative electronic journal which continues to expand and connect major universities, scholars, students, and academic organizations around the globe.

The first issue of Global Media Journal was launched in fall of 2002. As the founder and managing editor of GMJ, I am pleased to note that since then this groundbreaking, open-access publication has steadily and firmly established itself as a credible and respected journal and is routinely cited by media professionals, communication scholars, and researchers. Several global editions, including the American, Mediterranean, Spanish, Persian and others, are indexed in ProQuest CSA and are under review for inclusion in other prominent indexes.

Furthermore, a growing number of universities and scholars are realizing the inevitable growth and legitimacy of digital publishing by giving credence to the articles published in the GMJ editions. In fact, many universities in the US and elsewhere do accept such publications toward tenure and promotion.

The consistent goal of GMJ is to address diverse interests of media and journalism scholars, researchers, teachers, students, and institutions engaged in international activities, particularly global media and communication. As of this writing (Summer 2009), in addition to the American Edition (www.globalmediajournal.com), we have the following established and confirmed editions: African, Arabic, Australian, Canadian (French and English), Chinese (print & digital), Iberoamerican, Indian, Pakistani, Persian, Polish, Spanish, Mediterranean and Turkish. For details, see http://lass.calumet.purdue.edu/cca/gmj/gmjeditions_editors.htm. More editions, including Bangladeshi, Russian, and German will be added in the near future.

My goal is to establish an edition of GMJ in every major language and region of the world, thereby creating a truly global research and communication network for scholars, students, teachers, journalists, and institutions around the globe. Ultimately, such a network will facilitate exchange of information and knowledge in a timely and efficient manner. It will, thus, serve as powerful channel for enhancing and promoting intercultural communication, international understanding, inter-campus collaboration, and global cooperation among diverse peoples, cultures, and institutions.

Once again, congratulations to Professor Rebouças, advisory board
members, the administration, students, and faculty members of the Federal University of Espirito Santo on your successful launching of the **Global Media Journal - Brazilian Edition**. I join you in proud recognition of yet another accomplishment in the history of your progressive and highly regarded university.

Welcome to the most progressive and forward-looking family of **Global Media Journal**: The Global Network of Communication Scholars. With warm regards,

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